

Contact : <u>leannatlinenandlavender@gmail.com</u>

LEANN BROWN

LOCATION

I am in the rather unique position to be able to move anywhere in the world or to split my time between locations. I am also open to remote work and travel.

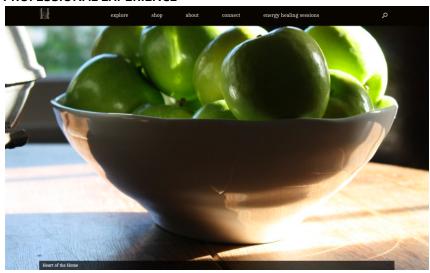
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KEY DESCRIPTORS & ATTRIBUTES

Designer, Curator, Innovator, Intuitive, Inventor, Event Planner, Organizer, Writer, Space Planner, Strategist, Developer, Photographer, Energy Practitioner, Yogi

Artistic, Creative, Caring, Intuitive, Observant, Empathic, Dedicated

PROFESSIONAL EXPERIENCE



Founder/Creator—I&I Lifestyle. (2009–Present)

I&I is a lifestyle site with a focus on the energetic quality or life-enhancing aspect of design. Environments that are peaceful, soulful, uplifting, nurturing and inspiring for their inhabitants. Promoting mindful living, a connection to nature and to our fellow human beings.

www.linenlavenderlife.com facebook, pinterest



Meditation Retreat Designer/Facilitator (Italy)

I hosted retreats with David
Nowe (Swami Brahmananda) in
Assisi, Italy at Simple Peace
Retreats. I elevated existing
meditation and living spaces of
the property for the retreatants
by infusing with uplifting,
nurturing design elements.
I supervised housekeeping and
gardening staff to ensure the
highest standards of cleanliness
and atmospheric quality of
private rooms, gathering spaces
and gardens.

I acted in a hosting/hospitality

position, greeting and guiding guests and ensuring all areas of the property were beautifully presented and as peaceful and nurturing as possible for each person's individual needs and the group as a whole. This included daily preparation of the meditation room, yoga room and massage treatment spaces as well as all the casual gathering spaces both indoors and out. All areas of the property were monitored and maintained by me for beauty, flow, and function.

INTERESTS & PASSIONS

Meditation, Yoga,
Philosophy, Travel,
Hospitality, Holistic Health
& Wellbeing, Energy Work,
Essential Oils, Animals,
Nature, Archeology,
Anthropology, Art,
Architecture, Poetry,
Scientific Discovery,
Compassionate Service,
Photography

TECHNOLOGY

Microsoft Office •Google Docs & Sheets •Blogger

- •WordPress •HTML
- Adobe Photoshop
- •Social Media Marketing: Facebook, Pinterest, Instagram, Twitter
- •Google Analytics •Email Marketing (MailChimp)
- •Canva•Patreon



Non-Profit Community Organization (2018-present)

I helped found and develop (branding, vision statement, website) the McCammon Action Council in the small town where I was born and raised. I am currently on the board of directors and have had the opportunity to bring to life ideas to benefit our community including a Children's Learning Garden, a passion project of mine. McCammonActionCouncil.org



Home Renovation & Vacation Rental (2015)

I performed a complete renovation of a 1927 cottage—(including extensive outdoor living areas and landscaping) in Venice Beach, California and prior to selling, hosted international Airbnb guests with great success. Home sold quickly with multiple offers, well beyond appraised value and double the purchase price setting a new record in the neighborhood. <u>RedfinListingDetails</u> Vacation Rental/Facebook

"A great passion of mine is creating beautiful, inspiring spaces infused with energetic qualities -specific alchemic elements working together harmoniously and synergistically to create an uplifting, nurturing environment for all who dwell or enter there."

Home & Garden Designer (1997-2015) Manhattan Beach-Venice Beach, CA

Extensive home design experience, all stages from consulting with architects to all phases of building, interior, facade, and landscape design. Very detailed oriented and hands-on throughout the entire process to achieve ideal union of form and function tailored to client's lifestyle. Comfortable working with a variety of homeowners, developers, architects, contractors and all trades. Uniquely skilled in custom window treatments and bedding design, custom furniture, built-in furniture design and creative one-of-a-kind solutions.



Digital Magazine Design-(for I&I Lifestyle)

Concept, Content Development: Photography, Graphic Design, Copy.

Event Planning and Space Design (ongoing)

Event design—from spa and dinner parties to women's group meetings and charity events. This has included space planning, theme and design, planning and facilitating of event activities, hosting and catering, invitation design, publicity.

Interested in a collaboration?
Send your proposal to:
linenandlavender@gmail.com
or use the contact form found here:

connect



Owner-Designer—BELLE Home.Garden.Baby (1997-2003) Manhattan Beach, CA

Retail Custom Home Furnishings & Design. Custom furnishings and accessories for home and garden. Interior design, space-planning, garden design. All aspects of home and garden design, event planning, retail store management, display, merchandising. I developed custom pieces with furniture manufacturers and personally designed many items including a luxurious pure linen bedding line: sheets, coverlets, duvet covers, pillows.



PRAISE

"LeAnn has an incredible ability to create spaces that feel deeply inspired, warm and connected to your higher sense of purpose. Her designs and environments evoke a sense of inner peace and aliveness, while igniting your creative spirit and delighting your senses. No detail is left behind. LeAnn is a rare talent, gifted at designing rich and unique surroundings that nurture your soul."

—Marie Forleo Bestselling Author & Founder of MarieTV

"LeAnn worked with me at Simple Peace Retreats (Assisi, Italy) and I couldn't have done it without her. Her loving support and impeccable taste made the retreats an unforgettable experience. Her tasteful touch brought beauty to every corner of our retreat center, her loving attitude created an atmosphere of unconditional safety making it easy for retreatants to open fully to the experience of spiritual awakening. LeAnn is a dream to work with...always cheerful, helpful, loving and calm. She pays great attention to detail, always looking forward—anticipating what is needed. LeAnn's support made me a better retreat leader."

—Brahmananda David Nowe Retreat Director, Simple Peace Retreats, Assisi Italy

"I hired LeAnn to help organize and co-host a women's circle in celebration of International Women's Day at her charming 1920's beach cottage in Venice, CA. My guests and I were so impressed with the exceptional interior design and artful furnishings, the elegantly laid out buffet of delicious refreshments, and the lovely patio and garden, complete with outdoor fireplace, koi pond and a cozy lounge area. The peaceful and meditative space LeAnn created—with tranquil music, lit candles, and bowls of floating flowers—significantly contributed to the specialness of our gathering, making for a wonderful afternoon we will long remember with gratitude."

—Regan Kibbee Marketing, Public Relations & Event Production Consultant

Early Work History:

Store Manager—QUATRINE (1994-96) Manhattan Beach, CA

High-end custom furniture store specializing in washable slipcovers. — Within several months was promoted from sales associate to store manager. Developed the company literature and designed my own high-end decorative pillow line sold in all store locations nationwide.

Marketing—PW SPORTS (1992-93) Brentwood, CA

Managed male and female pro beach volleyball players—developed sponsor packages, maintained sponsor relations and ensured fulfillment of player contracts via product placement, branding and promotional appearances.

Player Liaison—AVP Association of Volleyball Professionals (1989-92) Culver City & Century City, CA

Player Liaison for Men's Pro Beach Volleyball Tour–Responsible for sponsor and player relationships, player promotional appearances, travel coordination, schedules, logistics. Player newsletter and other communication between players, staff and sponsors. Traveled each weekend of tour season to sites across the USA.